

S E C R E T

DDA 83-3078  
83-3078/5

942  
21 OCT 1983

MEMORANDUM FOR: Acting Deputy Director for Administration

FROM: William F. Donnelly [ ]  
Director of Communications

SUBJECT: Planning Program for FY1984

REFERENCE: DDA 83-3078, dated 24 August 1983, same subject

25X1

Attached is the Office five-year plan per your request.

[ ] will be the focal point for this Office. [ ] 25X1

[ ] 25X1

William F. Donnelly [ ] 25X1

Attachment:  
As stated

[ ]

S E C R E T

[ ]

25X1

S E C R E T

OFFICE OF COMMUNICATIONS

STRATEGIC PLAN

1983-1992

I. INTRODUCTION

This is an abstract of the Strategic Plan of the Office of Communications (OC) for 1983-1992, which forwards the objectives, goals, desires and expectations of the Director of Communications (D/CO). This Plan provides guidance to line managers and sets forth the ideals and values for the Office. A complete Strategic Plan has been furnished to the DDA.

25X1

The goal for the end of the decade is to make the Office of Communications a better organization providing high-quality service to its customers; to have that organization meet its objectives and the objectives of its work force by providing satisfactory conditions to employees and advancement for its people; and, to have the intellectual curiosity to dare to try new approaches and new ideas without abandoning the roots of our past. The perception of the Office of Communications as a group of dedicated professionals, willing to accept new ideas and able to perform successfully in a new environment, must be enhanced.

25X1

II. ASSUMPTIONS

The decade of the 1980's will be challenging and turbulent. There will be unexpected and unprecedented requirements to satisfy under varying operational conditions which will demand innovative approaches as well as traditional solutions.

25X1

25X1

Our managerial concepts will become more fluid as resource constraints become tighter. Identification and satisfaction of requirements, through discriminating selection of personnel and systems, are paramount. New initiatives that enhance service to the Agency and contribute to the Office's knowledge will be required.

25X1

1  
S E C R E T